

Report of	Meeting	Date
Corporate Director (Business) (Introduced by the Executive Member for Business)	Executive Cabinet	7 <sup>th</sup> January 2010

## GREEN TRAVEL PLAN

### PURPOSE OF REPORT

1. To seek endorsement of the Green Travel Plan from members including the agreement of the objectives and actions detailed in the plan based on the results of the staff travel survey conducted in September 2009.

### RECOMMENDATION(S)

2. That the Green Travel Plan is endorsed and the objectives and actions are agreed. In addition, consider whether those actions applying to staff should be extended to include members in following years.

### EXECUTIVE SUMMARY OF REPORT

3. The Council is currently producing a Green Travel Plan in accordance with key project 4.1 of the Corporate Strategy. The results of a staff travel survey, conducted in September 2009, were used to identify where the council can most improve travel sustainability by introducing measures to promote green travel.
4. The survey was completed by approximately 25% of staff from various age groups and pay scales across the Council. Based on research into other local authority and public sector staff travel plans, the corporate priorities of the authority, and feedback from the staff travel survey a number of objectives and actions have been identified for our own Green Travel Plan.

### REASONS FOR RECOMMENDATION(S)

#### (If the recommendations are accepted)

5. It is important that the objectives and actions contained within the Green Travel Plan help to achieve Corporate Strategy targets. The objectives aim to reduce the environmental impact of travel to work and business travel by offering alternatives to car travel by increasing awareness of, and promoting, sustainable transport options and improvements to current facilities. Increasing the use of sustainable transport options such as walking and cycling will help reduce the authority's CO<sub>2</sub> emissions, thereby meeting meet Corporate Strategy target 4.1.1.

### ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

6. None.

## CORPORATE PRIORITIES

7. This report relates to the following Strategic Objectives:

Put Chorley at the heart of regional economic development in the Central Lancashire sub-region		Develop local solutions to climate change.	✓
Improving equality of opportunity and life chances		Develop the Character and feel of Chorley as a good place to live	
Involving people in their communities		Ensure Chorley Borough Council is a performing organization	✓

## BACKGROUND

7. A Green Travel Plan sets out to tackle over-dependency on cars by promoting all of the possible alternatives to single occupancy car use. By reducing car miles the plan can not only benefit the environment but can produce financial benefits and productivity improvements, saving the council and its staff money and time. Successful implementation of the plan will cut mileage claims and other business travel costs and may also reduce staff downtime spent travelling on business and reduce the costs of running a fleet.
8. The staff travel survey provided information relating to travel to work patterns, business travel patterns, and attitudes to sustainable travel methods and potential actions. The results of this survey, along with research into existing local authority and public sector green travel plans, have been used to guide the development of the Green Travel Plan. A number of objectives and actions have been identified based on this research.
9. It is recognised that individual staff have different personal travel needs. For instance, car sharing or the use of alternative forms of transport will not suit everyone all the times. Yet there are many easy steps that can be taken towards more sustainable travel. A wide range of actions are needed to encourage staff to reconsider their own transport habits and to make informed changes. The staff travel survey identified a number of concerns and opportunities relating to sustainable travel. The actions contained in the Green Travel Plan aim to ease these concerns and take advantage of the opportunities identified.

## CONCLUSION

10. The Council has already begun work on related actions including a salary sacrifice option to buy a bike and a home working pilot scheme. The Green Travel Plan provides an action plan for delivering such changes and provides a comprehensive list of actions to be achieved over the plan period. In addition, the plan provides a framework to enable the Council to monitor the impact that these changes will have.

## IMPLICATIONS OF REPORT

8. This report has implications in the following areas and the relevant Corporate Directors' comments are included:

Finance	✓	Customer Services	
Human Resources		Equality and Diversity	
Legal		No significant implications in this area	

## COMMENTS OF THE ASSISTANT CHIEF EXECUTIVE (BUSINESS TRANSFORMATION)

9. There are no immediate financial implications associated with this report, but some of the proposals contained in the Plan are likely to have financial implications. Once details of the implications are available, Members will need to consider whether the Council is prepared to finance those costs to achieve the targets set out in the Plan.

JANE MEEK  
CORPORATE DIRECTOR (BUSINESS)

Report Author	Ext	Date	Doc ID
Adam Birkett	5331	07/11/2009	Green Travel Plan Report

Background Papers			
Document	Date	File	Place of Inspection
Staff Travel Survey	October 2009		Union Street Office
The Essential Guide to Travel Planning	March 2008		Union Street Office