## **Sustainable Community Strategy 2010 - 2020**



Vision

Chorley will smile as the most attractive and supportive place in the North West to live, work, invest, play and visit. People will be healthy and happy in safe communities where they can achieve their ambitions

| Theme             | You and Your Family   |  |   | You and Your Community   |   |   | You and Chorley  |  |  |
|-------------------|---|--|---|--|---|---|--|--|--|
| Priority          | Strong Family<br>Support  | Education and Jobs   | Being Healthy   | Pride in Quality<br>Homes and<br>Clean<br>Communities  | Safe Respectful<br>Communities  | Quality Community Services and Spaces   | Vibrant Local<br>Economy   | Thriving Town<br>Centre, Local<br>Attractions and<br>Villages  | Sustainable<br>Places and<br>Transport   |
| Long term outcome | <ul> <li>Ensure early intervention and prevention of health and wellbeing problems</li> <li>Use a whole family approach to address problems and provide support</li> <li>Support the ageing population to be healthy and independent</li> </ul> | <ul> <li>Improve skills across the family</li> <li>Improve links from good quality education to employment</li> <li>Promotion and uptake of local job prospects</li> </ul> | <ul> <li>Improve the quality of local health services</li> <li>Reduced Health Inequalities</li> <li>Families enabled to make healthy lifestyle choices</li> </ul> | <ul> <li>Provision of quality affordable housing</li> <li>Clean streets</li> <li>Communities that residents actively take care of and improve</li> </ul> | <ul> <li>Safe communities</li> <li>Cohesive communities where people get on well together</li> <li>Reduce death and injuries from fire</li> </ul> | <ul> <li>High quality coordinated public services</li> <li>Clean, safe and well used open spaces</li> <li>Empowered local people managing community assets</li> </ul> | <ul> <li>Promote knowledge based inward investment</li> <li>Support a strong, indigenous business base</li> <li>Ensure families and communities their reach full economic potential</li> </ul> | <ul> <li>A         Contemporary         market town         with good         quality shops</li> <li>Places to visit,         play, enjoy as a         tourist         destination</li> <li>Thriving local         villages</li> </ul> | <ul> <li>Reduce<br/>energy<br/>consumption</li> <li>Ensure<br/>sustainable<br/>modes of<br/>transport</li> </ul> |

**Reducing Public Expenditure by Working Together**