



Inspire Outreach Programme – Update

Background and Introduction

Chorley Council have commissioned Inspire Youth Zone to undertake an outreach project over the next 12 months with two main aims:-

1. to consult with young people and partners in identified areas (see below) to
 - understand and address awareness of Inspire locally
 - understand local provision and how Inspire can complement
 - understand and address issues of access or any other barriers to membership or attendance
2. deliver detached youth work and engagement activities in identified areas to
 - raise awareness of Inspire
 - develop relationships with young people and break down barriers to engagement
 - encourage and increase membership and attendance

Identified Areas

The project has initially identified a number of areas to target, based on feedback from partners, but this can be adapted as the project develops and based on emerging need. Each of the areas has been identified either because it is a rural / semi-rural area of the borough with lower engagement (with Inspire) and/or has been identified as an area of deprivation and/or with reported issues of ASB/youth nuisance.

A: Areas of lower participation/Rural Areas: Eccleston, Mawdesley, Croston, Heskin, Charnock Richard, Adlington, Anderton, Euxton North, Brindle, Hoghton, Wheelton, Withnell.

B: Deprivation Areas/ASB: Clayton Le Woods, Chorley NE, Chorley E, Chorley SW, Coppull.

Project Delivery

4 phases of 6-8 weeks delivery have been planned, taking the project to the end of May 2020. This leaves 3 months of delivery to revisit or include new areas if needed. All flexible and can be amended based on emerging need.

Delivery is planned for Friday/Saturday evenings initially, 6-10pm, and alternating between days.

Phase 1- (Mid Sept/Mid Nov)– A: Adlington and Anderton; B: Chorley South West

Phase 2- (Mid Nov/Mid Jan)– A: Eccleston, Heskin, Mawdesley, Croston; B: Coppull

Phase 3- (Mid Jan/Mid Mar)– A: Brindle, Houghton, Wheelton and Withnell; B: Clayton Brook & Chorley North East

Phase 4- (Mid Mar/Mid May)– A: Euxton North; B: Chorley East

Delivery Update

We will continue to engage with the Councils' Community Engagement team to ensure we complement any existing activity and are able to respond to emerging intelligence. There are also de-briefing and planning meetings planned at the end/start of each new phase.

We have agreed to work in partnership with Chorley FC to enable us to deliver practical activities as well as Youth Work in each of the areas, which should help with engagement.

There have been two weekends of delivery so far and 82 Young people engaged (24 young people engaged in Adlington/Anderton and 58 in Chorley SW- concentrating mostly on Devonshire Rec, Buttermere and Duke St).

A contact sheet has been developed to record the numbers engaged and areas visited and an online survey that young people can undertake on our mobile phone to understand barriers to engagement.

Interim reports will be provided at the end of each phase.

Summary and Next Steps

It is very early in delivery phase but engagement in Adlington, Anderton and Chorley SW has been strong so far, with young people very willing to engage in activities and conversations.

We would welcome support from key personnel in each of the identified areas to focus on areas/locations where young people congregate and/or clubs and local people it would be useful to engage with to ensure we are maximising our impact.

As ever, we are very keen to work in partnership with people on the ground with much better local knowledge and understanding and we also welcome constructive feedback.

Janine Blythe

Inspire Youth Zone

7.10.19