

# Integrated Impact Assessment

**Name of the service, policy, strategy or project being assessed**

Chorley Council Corporate Strategy 2019/20 – 2021/22

**What does the service, policy, strategy or project do?**

The Corporate Strategy provides a clear statement of what the Council aims to achieve over the next three year period. The strategy sets out the Council's vision, priorities and outcomes and also outlines the projects we will deliver to help us to achieve these outcomes and how we will measure our achievements.

**Who is it intended to benefit and how?**

The strategy affects all individuals living and working in the borough and also those visiting the local area.

**Officer responsible for completing the assessment**

Jon-James Martin

**Date of Assessment**

01/11/2019

**Date of Review**

01/11/2020

Equality Impact Assessment	Yes	No	Evidence	Further action required
1. Have consultations with relevant groups, organisations or individuals indicated that this particular activity will create problems which are specific to them?		✓	<p>Resident engagement, consultation with Members and the results of the resident's survey undertaken in September 2017 inform the themes and priorities within the Corporate Strategy.</p> <p>The themes and priorities have been reviewed and updated to ensure that they continue to be relevant for delivery this year.</p>	

**What potential impact does this activity make to:**

	P	N	U	NI	Evidence	Further action required
1. Equality of opportunity amongst customers of different ages (Age)	✓				<p>There are various projects within the strategy which are specifically targeted at those of a certain age, namely young people and older people which have been identified as two specific groups with a level of need within Chorley. This includes:</p> <ul style="list-style-type: none"> <li>The website refresh, which will support those groups who are traditionally digitally excluded, such as older people, by improving digital access in conjunction with the increasing digitalisation of our services.</li> </ul> <p>Specific performance measures relating to age include:</p> <ul style="list-style-type: none"> <li>The % of 16-17 year olds who are not in education, employment or training (NEET).</li> <li>Number of young people supported through council health and wellbeing opportunities.</li> </ul>	

	P	N	U	NI	Evidence	Further action required
					<ul style="list-style-type: none"> <li>Number of people successfully completing basic skills training.</li> </ul>	
2. Equality of opportunity amongst with or without a physical or mental disability (Disability)				✓	A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The refresh of the Council's Equality Scheme in 2020, including our equality objectives and associated action plan, will ensure the effective monitoring and elevation of equality issues.
3. Equality of opportunity amongst customers of different gender backgrounds (Gender Reassignment)				✓	A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The refresh of the Council's Equality Scheme in 2020, including our equality objectives and associated action plan, will ensure the effective monitoring and elevation of equality issues.
4. Equality of opportunity amongst customers who are pregnant or parents (Pregnancy and Maternity)				✓	A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The refresh of the Council's Equality Scheme in 2020, including our equality objectives and associated action plan, will ensure the effective monitoring and elevation of equality issues.
5. Equality of opportunity amongst customer groups of different racial backgrounds (Race)				✓	A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The refresh of the Council's Equality Scheme in 2020, including our equality objectives and associated action plan, will ensure the effective monitoring and elevation of equality issues.

	P	N	U	NI	Evidence	Further action required
6. Equality of opportunity amongst customers of different religions (Religion or Belief)				✓	A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The refresh of the Council's Equality Scheme in 2020, including our equality objectives and associated action plan, will ensure the effective monitoring and elevation of equality issues.
7. Equality of opportunity amongst customers that live in different parts of Chorley (Rurality)	✓				<p>There are various projects within the strategy with a particular benefit to residents who live in different parts of Chorley these include:</p> <ul style="list-style-type: none"> <li>Support people across the borough to be digitally included - this project will deliver elements of the Digital Strategy with a specific focus on digital inclusion and supporting residents from across the borough to access services online.</li> </ul> <p>Key performance measures relating to equality of opportunity and digital access across the borough include:</p> <ul style="list-style-type: none"> <li>Number of people who have successfully completed basic digital skills training.</li> </ul>	
8. Equality of opportunity amongst male and female customers (Sex)				✓	A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The refresh of the Council's Equality Scheme in 2020, including our equality objectives and associated action plan, will ensure the effective monitoring and elevation of equality issues.
9. Equality of opportunity amongst customers of different sexual orientations (Sexual Orientation)				✓	A key priority of the strategy is to involve residents in improving their local area and equality of access for all. This priority will be delivered through the key projects identified within strategy and will be measured through specific targets and indicators so we will be able to monitor our success in this area.	The refresh of the Council's Equality Scheme in 2020, including our equality objectives and associated action plan, will ensure the effective monitoring and elevation of equality issues.

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>1. Promoting healthy lifestyles for Chorley residents. For the latest Health Observatory information please see the data on this link <a href="http://www.apho.org.uk/resource/item.aspx?RID=126958">http://www.apho.org.uk/resource/item.aspx?RID=126958</a></p>	✓				<p>A key priority within the 2018 strategy is to ensure that we have clean, safe and healthy homes and communities. This includes having clean and safe streets, reducing health inequalities across the borough and having high quality, affordable and suitable housing.</p> <p>Specific projects which will contribute towards this priority include:</p> <ul style="list-style-type: none"> <li>• Deliver the Housing Company.</li> <li>• Improve play and community spaces across the borough.</li> <li>• Progress improvements to Tatton recreation ground and surrounding area.</li> <li>• Implement the Housing Strategy action plan.</li> </ul> <p>Examples of specific measures within this years' Strategy relevant to promoting healthy lifestyles include:</p> <ul style="list-style-type: none"> <li>• Satisfaction with street cleanliness.</li> <li>• % of people feeling safe during the day.</li> <li>• % of people feeling safe at night.</li> <li>• Number of visits to council leisure centres.</li> <li>• % population satisfied with parks and open spaces.</li> <li>• The number of parks, open spaces and playing pitches improved.</li> </ul>	

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>2. Enabling residents to Start Well (pre-birth – 19) Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting healthy pregnancy</li> <li>• Reducing infant mortality</li> <li>• Reducing childhood obesity</li> <li>• Supporting children with long term conditions</li> <li>• Supporting vulnerable families and children</li> </ul>	✓				<p>A key priority within this year's strategy is to ensure that the borough has clean, safe and healthy homes and communities. Other priorities also include ensuring a strong local economy, that we are an ambitious council that does more to meet the needs of residents and the local area and involving residents in improving their local area and equality of access for all. All of these priorities contribute to the overall health and wellbeing and enabling people to start well, live well and age well.</p> <p>Some specific projects contained within this year's strategy which will have outcomes contributing to starting well include:</p> <ul style="list-style-type: none"> <li>• Improve play and community spaces across the borough</li> <li>• Deliver a programme of community resilience building work.</li> <li>• Progress improvements to Tatton recreation ground and surrounding area.</li> </ul> <p>Some specific measures contained within this year's strategy which contribute to starting well include:</p> <ul style="list-style-type: none"> <li>• % households living in fuel poverty.</li> <li>• % 16-17 year olds who are not in education, employment or training (NEET).</li> <li>• Visits to Council's leisure centres.</li> <li>• Number of parks, open spaces and playing pitches improved.</li> <li>• The number of Super Output Areas in the worst 10%</li> </ul>	

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>3. Enabling residents to Live well (16 -75 years) Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting healthy settings, healthy workforce and economic development</li> <li>• Promoting mental wellbeing and healthy lifestyles</li> <li>• Reducing avoidable deaths</li> <li>• Improving outcomes for people with learning disabilities</li> </ul>	✓				<p>A key priority within this year's strategy is to ensure that the borough has clean, safe and healthy homes and communities. Other priorities also include ensuring a strong local economy, that we are an ambitious council who does more to meet the needs of residents and the local area and we involve residents in improving their local area and equality of access for all. All of these priorities contribute to the overall health and wellbeing and enabling people to start well, live well and age well.</p> <p>Some specific projects contained within this year's strategy which will have outcomes contributing to living well include:</p> <ul style="list-style-type: none"> <li>• Improve play and community spaces across the borough</li> <li>• Implement the Housing Strategy action plan.</li> <li>• Deliver a programme of community resilience building work.</li> <li>• Progress improvements to Tatton recreation ground and surrounding area.</li> </ul> <p>Some specific measures contained within this year's strategy which contribute to living well include:</p> <ul style="list-style-type: none"> <li>• % people who regularly participate in volunteering.</li> <li>• % population with NVQ level 3 or above.</li> <li>• Median workplace earnings in the borough.</li> <li>• % households living in fuel poverty.</li> <li>• Number of jobs created through Chorley Council support or intervention.</li> <li>• The number of Super Output Areas in the worst 10%</li> </ul>	

Health Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>4. Enabling residents to Age Well (over 65 years). Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting independence</li> <li>• Reducing social isolation</li> <li>• Managing long term conditions and dementia</li> <li>• Reducing emergency admissions and direct admissions to residential care settings</li> <li>• Supporting carers and families</li> </ul>	✓				<p>A key priority within this year's strategy is to ensure that the borough has clean, safe and healthy homes and communities. Other priorities also include ensuring a strong local economy, that we are an ambitious council that does more to meet the needs of residents and the local area and we involve residents in improving their local area and equality of access for all. All of these priorities contribute to the overall health and wellbeing and enabling people to start well, live well and age well.</p> <p>Some specific projects contained within this year's strategy which have outcomes that will contribute towards aging well include:</p> <ul style="list-style-type: none"> <li>• Implement the Housing Strategy action plan.</li> <li>• Deliver a programme of community resilience building work.</li> <li>• The website refresh, which will support those groups who are traditionally digitally excluded, such as older people, by improving digital access in conjunction with the increasing digitalisation of our services.</li> </ul>	



Reputational Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>1. Chorley Council's reputation. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Proving to local residents that we provide value for money</li> <li>• Informing and engaging with local residents</li> <li>• Building trust and confidence in Chorley Council</li> <li>• Improving customer satisfaction with council services</li> <li>• Chorley Council's role as a community leader</li> </ul>	✓				<p>The Corporate Strategy is a public facing document and outlines the Councils priorities over the next year which will lead to the achievement of our long term vision to be 'a proactive community leader, supporting the borough and all its residents, whether in rural or urban areas, to reach their full potential through working in partnership to deliver services that achieve the best outcomes for local people and protect vulnerable people'.</p> <p>It outlines our priorities and projects for the year ahead including long term outcomes, it also outlines how we plan to measure our success – it is the main document used to demonstrate our commitment to our role as a community leader.</p> <p>There are a number of key projects which will continue to provide value for money for our residents by continuing to increase the sustainability of services and transform our services to be more efficient. These projects include:</p> <ul style="list-style-type: none"> <li>• Work with our partners to deliver sustainable public services</li> <li>• Deliver shared council services</li> <li>• Refresh the council's website</li> </ul> <p>There are a number of performance measures included in the strategy which will help us to gauge satisfaction and confidence in the Council including;</p> <ul style="list-style-type: none"> <li>• % of customers dissatisfied with the service received from the Council.</li> <li>• % residents satisfied with the way the Council runs things.</li> <li>• % residents who feel that the Council provide value for money.</li> </ul>	

Reputational Impact Assessment	P	N	U	NI	Evidence	Further action required
					<ul style="list-style-type: none"> <li>% people who feel they cannot influence decision making in their local area.</li> <li>% satisfied with street cleanliness.</li> </ul>	
<p>2. Our ability to deliver the Corporate Strategy. Issues to consider are;</p> <ul style="list-style-type: none"> <li>A council that consults and engages with residents</li> <li>An ambitious council that continually strives to improve</li> </ul>	✓				<p>A key priority of the strategy is to be an ambitious council that does more to meet the needs of residents and the local area.</p> <p>Specific projects that enable the council to deliver this priority through the Corporate Strategy include:</p> <ul style="list-style-type: none"> <li>Deliver shared services.</li> <li>Work with our partners to deliver sustainable public services.</li> <li>Deliver a project to support Chorley Council's commitment to the green agenda.</li> </ul>	<p>Consultation and Integrated Impact Assessments will need to be undertaken as required on each of the individual projects to ensure that the needs of residents are considered.</p> <p>Involving residents and meeting the needs of residents continue to be key within the strategy.</p>

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>The effective protection of Chorley's environment. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>Limiting waste generation &amp; encouraging recycling</li> <li>Limiting factors that contribute to climate change</li> <li>Protection of and improving access to the natural environment</li> </ul>	✓				<p>A key project of the strategy is to deliver and support the green agenda. Chorley Council is committed to enabling and supporting residents to live in a more environmentally friendly way and leading the way as an organisation. The Corporate Strategy for 2019/20 has been updated visually to represent this pledge. This reflects the rise of the environment in the public agenda in response to the threat of climate change.</p> <p>One of the key strategic priorities is directly related to the effective protection of Chorley's environment:</p> <ul style="list-style-type: none"> <li>Clean, safe and healthy homes and communities.</li> </ul>	<p>Services should consider the protection of Chorley's environment when delivering services in line with existing policies and processes.</p>

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
					<p>Specific outcomes include:</p> <ul style="list-style-type: none"> <li>• A wide range of quality recreational activities.</li> <li>• High quality play areas, parks and open spaces in both urban and rural locations.</li> <li>• Delivery of wildflower meadows.</li> </ul>	
<p>2. Prudent usage of natural resources. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Limiting use of non-sustainable energy, water, minerals and materials</li> <li>• Reducing the need to travel and encouraging walking, cycling and low carbon modes of travel</li> </ul>	✓				<p>Whilst none of the priorities specifically relate to the prudent use of natural resources. It has been deemed that this year's strategy will have a positive impact in this area.</p> <p>There is a project in this year's corporate strategy to deliver a project to support our commitment to the green agenda by promoting and supporting communities to be environmentally aware.</p> <p>Specific performance measures relating to the use of natural resources include:</p> <ul style="list-style-type: none"> <li>• % of household waste sent for reuse, recycling or composting.</li> </ul>	<p>Services should consider the use of natural resources when delivering services in line with existing policies and processes e.g. procurement.</p>

<p>Social progress amongst all of Chorley's communities. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Opportunities for education and information</li> <li>• Provision of appropriate and sustainable housing</li> <li>• Reduced fear of crime and community safety</li> <li>• Access to cultural and leisure facilities</li> <li>• Encouraging engagement and supporting volunteering</li> </ul>	✓				<p>Both the priorities and the projects set out in the corporate strategy contribute towards the social progress amongst Chorley's communities, specifically the following projects will contribute to access to cultural and leisure facilities, potential future opportunities for housing and education facilities and encouraging engagement and supporting volunteering:</p> <ul style="list-style-type: none"> <li>• Undertake renovation works at Astley Hall</li> <li>• Deliver a programme of community resilience building work</li> <li>• Improve play and community spaces across the borough</li> <li>• Implement the Housing Strategy action plan</li> <li>• Bring forward employment land at Alker Lane</li> </ul>	
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<p>A vibrant local economy in Chorley. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Supporting better quality jobs and developing the skills of local residents</li> <li>• Supporting local business by procuring goods and services locally</li> <li>• Strengthening links with public, private and third sector partners</li> </ul>	✓				<p>One of the priorities identified within the strategy includes a strong local economy with a particular focus on delivering large scale, high impact projects which will have an economic impact on the borough.</p> <p>Specific projects relating to this priority include:</p> <ul style="list-style-type: none"> <li>• Bringing forward employment land at Alker Lane.</li> <li>• Delivery improvements to the town centre.</li> <li>• Develop the business plan for the wholly owned company.</li> </ul> <p>Examples of measures relating to this priority include:</p> <ul style="list-style-type: none"> <li>• Overall employment rate.</li> <li>• Growth in business rate base.</li> <li>• % increase in visitor numbers.</li> <li>• Number of jobs created through Chorley Council support or intervention.</li> <li>• Medium workplace earnings.</li> </ul>	
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## Integrated Impact Assessment Action Plan

If any further actions were identified through the Integrated Impact Assessment then these should be listed in the table below. These should be added to the relevant business/service plan to ensure that any actions are carried out.

Actions needed following Integrated Impact Assessment	Start Date	End Date	Lead Officer
New projects should undertake individual Integrated Impact Assessments where necessary.	November 2019	November 2020	Project Managers
Any projects requiring consultation/engagement with local residents to undertake this as necessary.	November 2019	November 2020	Project Managers
Ensure the delivery of the equality objectives 2016-2020, Equality Scheme and associated action plan.	July 2019	April 2020	Senior Leadership Team and Corporate Leadership Team Transformation and Partnerships
Services should continue to consider the green agenda through their project delivery, including the protection of Chorley's environment and the use of natural resources.	November 2019	November 2020	Project Managers