HEADLINE FACTOR DEFINITIONS

Communications

To have the presence, credibility, the use of language and judgement used to deliver both spoken and written messages to a variety of audiences. To actively listen and respond appropriately to a variety of audiences.

Decision making

To analyse and form conclusions from a moderately difficult set of circumstances, information and facts and to utilise the results to form a conclusion to be used as the basis for making a judgement in a reasoned and mature fashion.

Leadership

To consistently inspire trust and confidence and have the ability to motivate people to achieve a common purpose whilst maintaining a harmonious relationship with all those involved. To be an advocate for and represent, the electorate in a Members ward.

Demands

The time, energy, interest and commitment required to effectively discharge the requirements of the role.

Scope (size)

The relative size to other roles and scope for joint and independent action.

Impact

The degree to which the role impacts on the work of the elected council taking the nature of the impact.

Knowledge

The relative level of understanding of the workings of local government required to fulfil the role.

Teamwork

The degree to which the role has collective ownership, sharing of information and effort to achieve a common purpose effectively and efficiently.

Budget

Influence and control, either direct or indirect over the resources of the authority.