

# Integrated Impact Assessment

<b>Name of the service, policy, strategy or project being assessed</b>	Chorley Council Corporate Strategy 2021/22 – 2023/24		
<b>What does the service, policy, strategy or project do?</b>	The Corporate Strategy provides a clear statement of the Council’s aims over the next three year period. The strategy sets out the Council’s vision, priorities, and outcomes and outlines the projects we will deliver to achieve these outcomes and how we measure achievements		
<b>Who is it intended to benefit and how?</b>	The strategy affects all individuals living and working in the borough and also those visiting the local area.		
<b>Officer responsible for completing the assessment</b>	Jon-James Martin		
<b>Date of Assessment</b>	03/11/2021	<b>Date of Review</b>	03/11/2022

Equality Impact Assessment	Yes	No	Evidence	Further action required
1. Have consultations with relevant groups, organisations or individuals indicated that this particular activity will create problems which are specific to them?		X	<p>Resident engagement, consultation with Members, and the results of the residents' survey undertaken in September 2017 have informed the themes and priorities within the Corporate Strategy.</p> <p>The themes and priorities have been reviewed and updated to ensure that they continue to be relevant for delivery this year.</p>	Conduct a residents' survey to provide intelligence to inform the implementation of strategic priorities.

**What potential impact does this activity make to:**

	P	N	U	NI	Evidence	Further action required
1. Equality of opportunity amongst customers of different ages (Age)	X				There are projects and measures within the strategy that are specifically targeted at those of a certain age, namely young people and older people. These have been identified as the two specific groups with a level of need within Chorley. This includes the delivery of the extra care scheme and community facilities at Tatton, which will support older people to live independently for longer. Specific performance measures relating to age include the % of 16-17 year olds who are not in education, employment, or training.	No further action required.
2. Equality of opportunity amongst with or without a physical or mental disability (Disability)				X	The Corporate Strategy will have no specific impact on those with a disability in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this community.	No further action required.
3. Equality of opportunity amongst customers of different gender backgrounds (Gender Reassignment)				X	The Corporate Strategy will have no specific impact on those with different gender backgrounds in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this	No further action required.

					community.	
4. Equality of opportunity amongst customers who are pregnant or parents (Pregnancy and Maternity)				X	The Corporate Strategy will have no specific impact on parents or pregnant people in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this community.	No further action required.
5. Equality of opportunity amongst customer groups of different racial backgrounds (Race)				X	The Corporate Strategy will have no specific impact on those with different ethnic backgrounds in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this community.	No further action required.
6. Equality of opportunity amongst customers of different religions (Religion or Belief)				X	The Corporate Strategy will have no specific impact on those with different religious beliefs in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this community.	No further action required.
7. Equality of opportunity amongst customers that live in different parts of Chorley (Rurality)	X				<p>There are a number of projects within the strategy that will have a particular benefit to residents who live in different parts of Chorley. This includes working with our partners to improve local play and community facilities as well as delivering actions to increase digital skills across the borough.</p> <p>There are also key performance measures relating to equality of opportunity and digital access across the borough</p>	No further action required.

8. Equality of opportunity regardless of Sex				X	The Corporate Strategy will have no specific impact on those with different sexes in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this community.	No further action required.
9. Equality of opportunity amongst customers of different sexual orientations (Sexual Orientation)				X	The Corporate Strategy will have no specific impact on those with different sexual orientations in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this community.	No further action required.
10. Equality of opportunity amongst customers who are married or in a civil partnership (Marriage and Civil partnerships)*				X	The Corporate Strategy will have no specific impact on those with different marital statuses in terms of projects or performance measures. However, a key priority of the strategy is to involve residents in improving their local area and equality of access for all and will therefore have a positive general impact to this community.	No further action required.
<b>Health Impact Assessment</b>	<b>P</b>	<b>N</b>	<b>U</b>	<b>NI</b>	<b>Evidence</b>	<b>Further action required</b>
<b>What potential impact does this activity make upon:</b>						
1. Promoting healthy lifestyles for Chorley residents. For the latest Health Observatory information please see the data on this link <a href="http://www.apho.org.uk/resource/item.aspx?RID=126958">http://www.apho.org.uk/resource/item.aspx?RID=126958</a>	X				A key priority within the 2020 strategy is to ensure that we continue to have clean, safe and healthy homes and communities. This includes having clean and safe streets, reducing health inequalities across the borough and having high quality, affordable and suitable housing.  Examples of specific projects which will contribute towards this priority include: <ul style="list-style-type: none"><li>Working with partners and residents to improve local play and community facilities across the borough,</li></ul>	No further action required.

				<ul style="list-style-type: none"> <li>• Delivering street improvements to ensure cleaner, greener streets and neighbourhoods across the borough,</li> <li>• Lead activity to address climate change including tree planting.</li> </ul> <p>Examples of specific measures within this years' Strategy relevant to promoting healthy lifestyles include:</p> <ul style="list-style-type: none"> <li>• Satisfaction with street cleanliness,</li> <li>• % of people feeling safe during the day,</li> <li>• % of people feeling safe at night,</li> <li>• Number of parks, open spaces and playing pitches improved linked to strategy delivery,</li> <li>• Number of visits to Council leisure centres.</li> </ul>	
<p>2. Enabling residents to Start Well (pre-birth – 19) Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting healthy pregnancy</li> <li>• Reducing infant mortality</li> <li>• Reducing childhood obesity</li> <li>• Supporting children with long term conditions</li> <li>• Supporting vulnerable families and children</li> </ul>	X			<p>The priorities within the strategy contribute to the overall health and wellbeing of people to start well, live well, and age well. This includes the priority to ensure that the borough has clean, safe and healthy homes and communities.</p> <p>Projects contained within this year's strategy, which will continue to have outcomes contributing to starting well, include:</p> <ul style="list-style-type: none"> <li>• Working with partners and residents to improve local play and community facilities across the borough,</li> <li>• Delivering street improvements to ensure cleaner, greener streets and neighbourhoods across the borough.</li> </ul> <p>Specific measures contained within the strategy, which also contribute to starting well, include:</p> <ul style="list-style-type: none"> <li>• % households living in fuel poverty,</li> <li>• % 16-17 year olds who are not in education, employment or training (NEET),</li> <li>• Number of parks, open spaces and playing pitches improved linked to strategy delivery,</li> </ul>	No further action required.

					<ul style="list-style-type: none"> <li>The number of Super output Areas in the worst 10%.</li> </ul>	
<p>3. Enabling residents to Live well (16 -75 years) Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>Promoting healthy settings, healthy workforce and economic development</li> <li>Promoting mental wellbeing and healthy lifestyles</li> <li>Reducing avoidable deaths</li> <li>Improving outcomes for people with learning disabilities</li> </ul>	X				<p>The priorities within the strategy contribute to the overall health and wellbeing of people to start well, live well, and age well. This includes the priority to ensure that the borough has clean, safe and healthy homes and communities.</p> <p>Some of the corporate projects for 2022/23, which will contribute to living well, include:</p> <ul style="list-style-type: none"> <li>Housing delivery initiative,</li> <li>Delivery Strawberry Meadows employment site,</li> <li>Deliver activity to address climate change including tree planting,</li> <li>Working with partners and residents to improve local play and community facilities across the borough,</li> <li>Delivering street improvements to ensure cleaner, greener streets and neighbourhoods across the borough.</li> </ul> <p>The corporate indicators that will enable residents to live well include:</p> <ul style="list-style-type: none"> <li>Overall employment rate,</li> <li>The number of SOA in the worst 10%,</li> <li>% of people satisfied with their neighbourhood as a place to live,</li> <li>^% of people satisfied with parks and open spaces,</li> <li>% if population feeling safe during the day / night,</li> <li>Number of people who participate in volunteering opportunities,</li> <li>Earnings by place of residence.</li> </ul>	No further action required.
4. Enabling residents to Age Well (over 65)	X				The priorities within the strategy contribute to the overall	No further action required.

<p>years). Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Promoting independence</li> <li>• Reducing social isolation</li> <li>• Managing long term conditions and dementia</li> <li>• Reducing emergency admissions and direct admissions to residential care settings</li> <li>• Supporting carers and families</li> </ul>					<p>health and wellbeing of people to start well, live well, and age well. This includes the priority to ensure that the borough has clean, safe and healthy homes and communities.</p> <p>Examples of projects that will contribute to residents aging well include:</p> <ul style="list-style-type: none"> <li>• Open the Tatton Garden Extra Care development and community facility,</li> <li>• Deliver actions to increase digital skills across the borough.</li> </ul> <p>Examples of specific measures within this years' Strategy relevant to enabling residents to age well include:</p> <ul style="list-style-type: none"> <li>• Number of people attending online digital skills sessions.</li> </ul>	
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Reputational Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>1. Chorley Council's reputation. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Proving to local residents that we provide value for money</li> <li>• Informing and engaging with local residents</li> <li>• Building trust and confidence in Chorley Council</li> <li>• Improving customer satisfaction with council services</li> <li>• Chorley Council's role as a community leader</li> </ul>	X				<p>The Corporate Strategy is a public facing document and outlines the Council's vision, priorities, and projects over the next year, whilst presenting the indicators we will use to measure success. It is our key organisational document that demonstrates our commitment as a community leader and aims to foster engagement with and promote information on the Council's activities. This will have positive ramifications on the Council's reputation.</p> <p>There are a number of performance measures included in the strategy that will help us to gauge satisfaction and confidence in the Council including:</p>	No further action required.

Reputational Impact Assessment	P	N	U	NI	Evidence	Further action required
					<ul style="list-style-type: none"> <li>• % of customers dissatisfied with the service received from the Council,</li> <li>• % residents satisfied with the way the Council runs things,</li> <li>• % residents who feel that the Council provide value for money,</li> <li>• % people who feel they cannot influence decision making in their local area.</li> </ul>	
<p>2. Our ability to deliver the Corporate Strategy. Issues to consider are;</p> <ul style="list-style-type: none"> <li>▪ A council that consults and engages with residents</li> <li>▪ An ambitious council that continually strives to improve</li> </ul>	X				The Corporate Strategy outlines the key projects that will provide the means of delivering the corporate priorities whilst the corporate performance indicators will support the monitoring of corporate performance and secure delivery by identifying issues and ensuring progress.	Monitor the delivery of the Corporate Strategy. The Corporate Strategy, and the projects and performance measures with it, will be monitored regularly to ensure the delivery of the corporate priorities.

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
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Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
<b>What potential impact does this activity make upon:</b>						
<p>1. The effective protection of Chorley's environment. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Limiting waste generation &amp; encouraging recycling</li> <li>• Limiting factors that contribute to climate change</li> <li>• Protection of and improving access to the natural environment</li> </ul>	X				<p>A key project within the strategy is the project to lead activity to address climate change including tree planting, which will proactively seek to protect the environment. The strategy also establishes the commitment to making a greener Chorley.</p> <p>There is also a performance indicator contained within the strategy that is directly related to the effective protection of the environment. This includes:</p> <ul style="list-style-type: none"> <li>• % of household waste sent for reuse, recycling, or composition.</li> </ul>	No further action required.
<p>2. Prudent usage of natural resources. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Limiting use of non-sustainable energy, water, minerals and materials</li> <li>• Reducing the need to travel and encouraging walking, cycling and low carbon modes of travel</li> </ul>	X				<p>Whilst none of the priorities specifically relate to the prudent use of natural resources. It has been deemed that this year's strategy will have a positive impact in this area. There is a project within the corporate strategy to deliver a project to support our commitment to the green agenda by leading activity to address climate change, which will include actions such as delivering Electronic Vehicle Charging Points and promoting environmentally friendly activity to residents.</p> <p>Specific performance measures relating to the use of natural resources include:</p> <ul style="list-style-type: none"> <li>• % of household waste sent for reuse, recycling or composting.</li> </ul>	No further action required.

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
<p>3. Social progress amongst all of Chorley's communities. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Opportunities for education and information</li> <li>• Provision of appropriate and sustainable housing</li> <li>• Reduced fear of crime and community safety</li> <li>• Access to cultural and leisure facilities</li> <li>• Encouraging engagement and supporting volunteering</li> </ul>	<b>X</b>				<p>Both the priorities and the projects set out in the corporate strategy contribute towards the social progress amongst Chorley's communities, specifically the following projects will contribute to access to cultural and leisure facilities, potential future opportunities for housing and encouraging engagement.</p> <p>Examples of projects include:</p> <ul style="list-style-type: none"> <li>• Launch Astley Hall and attraction and visitor experience,</li> <li>• Deliver action to increase digital skills and access across the borough,</li> <li>• Open the Tatton Gardens Extra Care development and community facility,</li> <li>• Deliver affordable housing within the borough,</li> <li>• Deliver an even better customer experience and increase access to services for everyone.</li> </ul>	No further action required.
<p>4. A vibrant local economy in Chorley. Possible issues to consider are;</p> <ul style="list-style-type: none"> <li>• Supporting better quality jobs and developing the skills of local residents</li> <li>• Supporting local business by procuring goods and services locally</li> <li>• Strengthening links with public, private and third sector partners</li> </ul>	<b>X</b>				<p>One of the priorities identified within the strategy includes a strong local economy with a particular focus on delivering large scale, high impact projects which will have an economic impact on the borough.</p> <p>Specific projects relating to this priority include:</p> <ul style="list-style-type: none"> <li>• Provide support for enterprises across the borough post covid,</li> <li>• Refresh the economic development strategy,</li> <li>• Deliver Strawberry Meadows employment site.</li> </ul> <p>Examples of measures relating to this priority include:</p> <ul style="list-style-type: none"> <li>• Overall employment rate,</li> <li>• Growth in business rate base,</li> <li>• % increase in visitor numbers,</li> <li>• Number of projected jobs created through</li> </ul>	No further action required.

Sustainability Impact Assessment	P	N	U	NI	Evidence	Further action required
					Chorley Council support or intervention, <ul style="list-style-type: none"> <li>• Medium workplace earnings,</li> <li>• Earnings by place of residence.</li> </ul>	

\* this equality strand is covered by the Public Sector Equality Duty in respect of which the s.149 requires only that due regard be paid to the need to eliminate discrimination, harassment or victimisation or other conduct which is prohibited by the Act.

### Integrated Impact Assessment Action Plan

If any further actions were identified through the Integrated Impact Assessment then these should be listed in the table below. These should be added to the relevant business/service plan to ensure that any actions are carried out.

Actions needed following Integrated Impact Assessment	Start Date	End Date	Lead Officer
Conduct the residents' survey	October 2021	November 2021	Michael Johnson
Refresh the Equality Scheme	November 2021	March 2022	Jon-James Martin
Produce performance reports relating to the Corporate Strategy	April 2022	March 2023	Jon-James Martin