



ECONOMIC REGENERATION STRATEGY – PARTNERS ACTION PLAN 2010 - 2013

THEME 1: PROMOTING KNOWLEDGE-BASED INWARD INVESTMENT

KEY ACTIONS				
PROJECT	LEAD AGENCY	PARTNERS	FUNDING SOURCES	TIMESCALE
Ensuring the implementation of Buckshaw Railway Station	Network Rail	CC LCC	CIFII	2010 – 2011
Lobby for a new Lancashire-based Inward Investment body	CC	SRBC PCC LCC Chamber Banks etc Private Sector	Regional Growth Fund	2010 – 2012
Bring forward development at Botany / Great Knowley	Developer	CC Landowners	Private	2010 – 2015
Succession Strategy – identifying Inward Investment sites for the longer term	CC	SRBC PCC LCC Developers	Partners	2010 – 2012
Refresh Chorley's Inward and International Investment Plan	CC	Government Agencies Private Sector UCLAN	Partners	2010 – 2013

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THEME 2: CREATING A THRIVING 'CONTEMPORARY MARKET TOWN'

KEY ACTIONS				
PROJECT	LEAD AGENCY	PARTNERS	FUNDING SOURCES	TIMESCALE
Securing the redevelopment of the Pall Mall Triangle and Market Street Public Realm	Developer	CC LCC Land Owners Traders	Private Sector	2010 – 2012
Shop Front Improvement Scheme Feasibility Study	CC	Traders	CC Private Sector	2011 – 2013
Develop and deliver proposals for Improvements to the Flat Iron area	CC	LCC Traders	CC	2011 – 2013
Market Walk Phase II Shopping Development	Developer	CC LCC Traders	Private Sector	2011 – 2013
Develop Strategy to attract Larger Multiples	CC	LCC Land Owners Retail Specialists Commercial Agents	Partners	2011 – 2012
Develop and deliver a Marketing Package for the Town Centre, Markets and Chorley as a whole	CC	Traders Town Centre Stakeholders	CC Private Sector	2010 – 2011

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THEME 3: SUPPORTING A STRONG INDIGENOUS BUSINESS BASE

PROJECT	KEY ACTIONS			
	LEAD AGENCY	PARTNERS	FUNDING SOURCES	TIMESCALE
Supporting the Lancashire West LDS to grow and diversify rural economies – maximising opportunities for Chorley.	LCC	CC Rural Businesses LAG Board	RDPE Private	2010 – 2013
Critical Review of Employment Land / Premises Provision – ensuring a rolling programme to meet a variety of needs.	CC	SRBC PCC Developers Local Businesses	Partners	2010 – 2012
Co-ordinating the delivery of Environmental Support to Business	CC	Local Businesses LCC Groundwork	CC LCC Private	Ongoing
Develop Electronic Business Directory – promoting local supply networks and marketing activities.	CC	SRBC Local Supplier	CC SRBC	2010 – 2011
Develop and deliver Shared Business Support Action Plan	CC	Business Link LCC Business Support Providers	Partners	2010 – 2013
Local Enterprise Partnerships – maximising Chorley's position.	CC	Local Authorities Businesses UCLAN SBF Chambers of Commerce	Regional Growth Fund	2010 +

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THEME 4: ENSURING RESIDENTS AND COMMUNITIES REACH THEIR FULL ECONOMIC POTENTIAL

KEY ACTIONS				
PROJECT	LEAD AGENCY	PARTNERS	FUNDING SOURCES	TIMESCALE
Support existing employment initiatives such as Chorley Employment Charter, Redundancy Task Force and Future Jobs Fund, exploiting any new opportunities.	CC	Charter Partnership	SFA	2010 – 2013
		Redundancy Task Force Mid Lancashire Future Jobs Fund Group	FJF	2010 – 2011
Managing the delivery of the Central Lancashire Intensive Start Up Support Programme	CC	NWDA A4e SRBC PCC LCC BVG	NWDA WNF LCC	2010 – 2012
Managed Workspace and Incubator Units Phase 1 – Chorley Innovation Centre, Buckshaw Village	CBRE	LCC Private Sector CC	LCC Private	2010 – 2012
'Coaching Academy' Feasibility Study	CC	JCP SFA Skills Agencies	SFA	2011 – 2012
Third Sector Strategy responding to 'Big Society'	CC	SELNET	Mainstream	2011 – 2012
Car Parking Improvements at Chorley Railway Station	LCC	Developer CC	Developer Contributions	2012 – 2015
Car Parking Improvements at Adlington Railway Station	LCC	Developer CC	Developer Contributions	2012 – 2015

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KEY: Partners

CC	Chorley Council
BL	Business Link
NWDA	North West Regional Development Agency
LCC	Lancashire County Council
SRBC	South Ribble Borough Council
PCC	Preston City Council
SFA	Skills Funding Agency
SELNET	Social Enterprise Lancashire Network
UCLAN	University of Central Lancashire
LAG Board	Local Action Group (West Lancashire) Board
SBF	Small Business Federation
A4e	Action for Employment
BVG	Business Venture Group
JCP	Job Centre Plus

KEY: Funding Sources

SFA	Skills Funding Agency
CC	Chorley Council
LCC	Lancashire County Council
SRBC	South Ribble Borough Council
PCC	Preston City Council
RDPE	Rural Development Programme for England
FJF	Future Jobs Fund
NWDA	North West Regional Development Agency
WNF	Working Neighbourhoods Fund