

CORPORATE STRATEGY 2023/24



Chorley
Council

OUR VISION

Enabling strong communities, a resilient economy, excellent services, a greener future and successful people.



Housing where residents can live well

OUR COMMITMENT

- Deliver affordable and energy efficient housing
 - Strive for good quality housing for all
- Work with partners supporting new ways to prevent homelessness
 - Support our most vulnerable residents



A green and sustainable borough

OUR COMMITMENT

- Work towards our commitment to be carbon neutral by 2030
 - Support waste reduction, reuse and recycling
- Work with partners to retain natural habitats and improve air quality
 - Promote sustainable transport and infrastructure



An enterprising economy with vibrant local centres in urban and rural areas

OUR COMMITMENT

- Support business growth and expansion across the borough
- Work with partners to support skills development and innovation
- Work with partners to promote the district as a visitor destination and attract investment in our local service centres
 - Promote the green economy



Healthy, safe and engaged communities

OUR COMMITMENT

- Support and encourage active lifestyles and health and wellbeing
- Support development of leisure services and facilities meeting the needs of residents
 - Deliver events and places to go for everyone
- Ensure all residents of all ages can access the services they need, physically and digitally
 - Promote resilient, cohesive neighbourhoods by listening and responding
- Work with partners to join up public services so that they make sense for everyone



Housing where residents can live well

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- Support our most vulnerable residents

“Access to clean, safe and decent homes should be the starting point, not an aspiration”

WE WILL

Refresh the Prevention of Homelessness Strategy

By working with partners to address existing and emerging issues

Develop and Deliver a Plan to Improve Housing Standards Across the Borough

To drive improvements in housing standards

Deliver the Home Energy Support Scheme

Including practical support to install energy saving measures

Refresh the Housing Strategy

To ensure that everyone in the borough is able to live in good quality and suitable homes

Deliver the Local Plan

Provide a clear plan for development

MEASURING SUCCESS

- Number of long-term empty properties in the borough
- % of households living in fuel poverty
- Number of affordable homes delivered





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“Green is about being responsible now for tomorrow’s future”

WE WILL

Continue to deliver improvements to Chorley’s Bus Shelter Network

Improve bus shelters and introduce green shelters to enhance biodiversity

Increase the Number of Parks with a Green Flag Status

Enhance local parks and natural habitats

Deliver the Business Energy Support Scheme to Boost Businesses Across the Borough

Providing support and advice on energy adaptations and potential improvement grants

Deliver a Rural Business Support and Grant Scheme

Create specific support packages for rural businesses

Maintain and Improve Council Buildings

To create a modern environment and attractive workspace to support the way we work

Develop and Deliver a Plan to Improve Chorley Bus Station

Provide a key transport hub as well as welcoming visitors to the town centre

MEASURING SUCCESS

- Number of Bus Shelters Improved
- Number of Trees Planted
- Number of improvements to parks, open spaces and playing pitches linked to strategy delivery
- % of household waste sent for reuse, recycling or composting



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*“Working with businesses
and people to realise
their potential”*

WE WILL

Develop a Destination Management Plan for the Borough

Encourage more visitors to the borough

Deliver a Jobs and Skills Programme to Upskill Residents Across the Borough

Promote future career pathways and develop the future skills pipeline to meet the needs of local enterprise

Refresh of the Economic Development Strategy to Promote Growth Across the Borough

Enabling and promoting a strong economy

MEASURING SUCCESS

- Number of projected jobs created through Chorley Council support or intervention
- The % of 16-17 year olds who are not in education, employment or training (NEET)
- Number of Business Engagements by the Council
- Growth in business rate base



Healthy, safe and engaged communities

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“Across the borough communities have the tools and ability to achieve their best”

WE WILL

Launch an Enhanced Social Prescribing Service Focussed on Supporting Family and Early Years

Taking an early action and prevention approach to support at families and children

Deliver the Cost of Living Action Plan

By providing a range of support and intervention including food and fuel poverty, debt and housing

Deliver a Health and Wellbeing Programme to Support the Needs of Residents Across the Borough

Develop a community-based health and wellbeing programme

Delivery of a Borough Anti-Social Behaviour Action Plan

Work with our partners and businesses to tackle issues quickly and effectively

Refresh and Deliver the Transformation Programme

Respond to significant national, regional and local challenges effectively

MEASURING SUCCESS

- Number of visits to Council Leisure Centres
- Average improvement in wellbeing score following support from the council
- Average % reduction in GP appointments following support from the council
- % of service requests received online
- % of customers dissatisfied with the service they have received from the Council
- % increase in visitor numbers



Chorley
Council



chorley.gov.uk