

Overview and Scrutiny Task Group - Tourism and Promoting Chorley

Wednesday, 12 October 2011

Present: Councillor Peter Wilson (Chair) and Matthew Crow, Marie Gray, Steve Holgate, Paul Leadbetter, Marion Lowe, June Molyneaux and Geoffrey Russell

Also in attendance: Councillors Chris Sinnott (Head of Policy and Communications), Teri Jones (Communications Manager) and Dianne Scambler (Democratic and Member Services Officer)

07.CCS.05 APOLOGIES FOR ABSENCE

An apology for absence was received from Councillor Mark Perks.

07.CCS.06 DECLARATIONS OF ANY INTERESTS

No declarations of any interest were received.

07.CCS.07 MINUTES

RESOLVED – That the minutes of the Overview and Scrutiny Task Group – Tourism and Promoting Chorley be held as a correct record for signing by the Chair.

07.CCS.08 SCOPING OF THE REVIEW

The Working Group considered the scoping document for the review of Tourism and Promoting Chorley which had been drawn up at the last meeting.

RESOLVED – that the scoping document be agreed and forwarded to Overview and Scrutiny Committee for approval.

07.CCS.09 KEY TOURISM ASSETS AND EVENTS IN CHORLEY

The Group received and reviewed a list of key tourism assets and events in Chorley that were managed both internally and externally.

A number of additional suggestions were put forward by Members and it was **AGREED** that the list would be updated and brought back to the Group.

Members also **AGREED** that the following officers would be invited to the next meeting of the Group to talk about what assets and events they were involved with that contributed to the promotion of tourism within Chorley:

- Andrew Brown – Parks and Open Spaces Manager
- Chris Bryan – Astley Hall and Arts Officer
- Conrad Heald – Town Centre and Markets Manager
- Louise Finch – events and Marketing Manager

07.CCS.10 TOWN CENTRE VITALITY REVIEW REPORTS

The Group received a number of reports relating to the Town Centre Vitality review that had been completed in 2010.

Members commented that the towns markets were considered as one of Chorley's main tourism attractions and noted that the newly implementation of the Gazebo scheme had transformed the look and feel of the Flat Iron Market. New traders had already been attracted to the town and it was hoped that the scheme would in turn attract more shoppers.

RESOLVED – That the report be noted.

Chair