

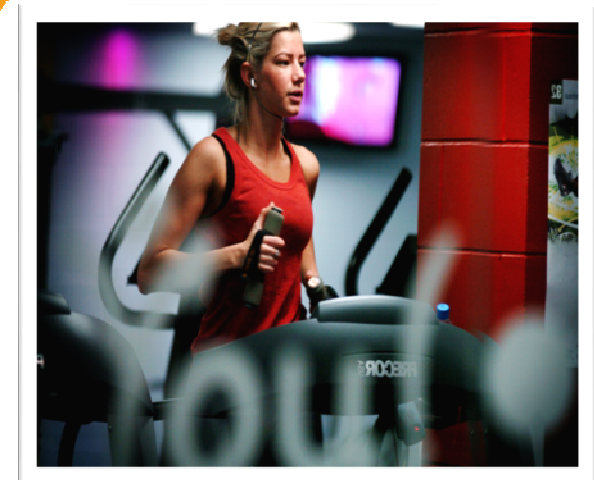
# Us Girls in Chorley

The Active Women Project



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# 1. What is Us Girls

- National project with over 64 partners
- Only Chorley and Blackpool Us Girls Project in Lancashire. 5 in the North West.
- Streetgames National Charity.
- Aimed at 16-25 year old women.
- Aimed at those not taking part.
- Get more physically active and back to sport, (Increase and Sustain)

## 2. What is Us Girls in Chorley cont:

- Sport England investment
- Part Time project staff,
- 2 year fixed term project started July 2011
- Supported by the national network.

### 3: Why and the Targets

- Nationally and Locally 16 plus Drop off.
- More relevant in deprived areas.
- 600 Young women
- Volunteers, Qualifications, Clubs, Coaches, Community Champions. Events



## 4. What is Us Girls in Chorley cont:

- Sport England investment
- Part Time project staff,
- 2 year fixed term project started July 2011
- Supported by the national network.



## 5: Us Girls So Far in Chorley

- Launch at Play Day 2011 August
- Networking, sessions, streetgames
- Multi sports, Survey, leisure centres.
- Family play and sport. (Mother and Child)

