

**Questions for representatives invited to the Tourism and Promoting Chorley Task Group meeting
on 22 February 2012**

Questions to Chorley Council, Astley Hall representative – Chris Bryan

1. Do we currently gather any information about where visitors to the Hall and events in the walled garden travel from? If not, do you think it would be practical to do this?
2. Have you got any suggestions for how the Hall could be marketed to visitors from outside the borough?
3. Are there any plans to use the Hall and coach house more extensively for weddings and conferences?
4. What are the key limiting factors for hosting events in Astley Park?
5. Do we do work with accommodation providers in the surrounding area to encourage people staying in hotels to visit the hall and park?
6. Does the Hall and surrounding area have a business plan used to secure visitors?

Questions to Lancashire County Council representative – Ian Watson

1. What do you think the key asset is in the borough to encourage tourism (visitors from outside the borough)?
2. Is there anything that the Council is doing at the moment that you think hinders tourism?
3. How could we better work together to encourage tourism in Chorley?
4. What is the role of Lancashire County Council in providing tourism information in the local library?