

CHORLEY PUBLIC SERVICE REFORM PROGRAMME

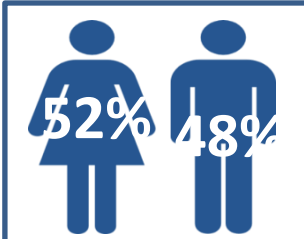
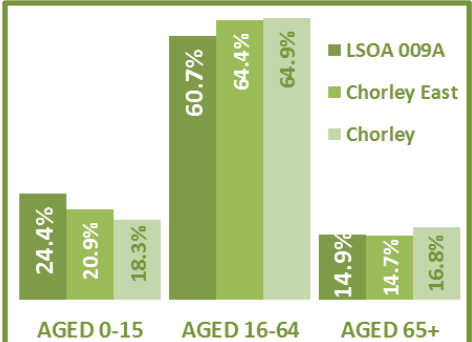
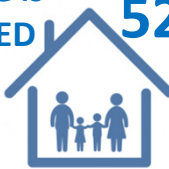











BACKGROUND PAPER FOR EXECUTIVE CABINET 18.02.2016

1. The focus of activity for the Chorley Public Service Reform Programme, in year one has been around developing a shared understanding of communities in Chorley, as a basis for improving processes and behaviours within teams so that services are delivered as part of a coordinated, sustainable system.
2. To support this activity, profiling across a number of datasets within Chorley has been completed. Partners contributed information ranging from volumetric service user data (e.g. number of calls to police; number of GP attendances) through to operational and anecdotal knowledge about the area and key assets.
3. The programme office collated information into a single profile and mapped the data wherever possible to support further analysis by the Implementation Group members. The full profile includes information on:
 - Demographics
 - Housing
 - Economic Activity
 - Deprivation
 - Health
 - Crime
 - Accessibility
 - Physical Assets
4. Members of the Implementation Group then evaluated a number of spatial geographies (ranging from street to neighbourhood, ward and borough) to identify a suitable locality area in Chorley as a focus around which to start sharing collective intelligence and trialling new ways of working.
5. Lower Super Output Area (LSOA) level was considered to be the most consistently recognisable and operationally viable geography given its statistical basis and manageable scale. There are 66 LSOA areas in Chorley which are smaller, sub areas of wards defined by the Office for National Statistics with an average of 1500 residents or 650 households.
6. LSOA 009, the area between Stump Lane and Lyons Lane (bordered by Eaves Lane and the railway line) was selected to be the focus area given the range of challenges and demand pressures for public services with issues linked to deprivation, vulnerable families and older people. For the purposes of the Public Service Reform work, the area will be known as Chorley inner-East.
7. The high level infographic below shows the key characteristics and demographic features of Chorley inner-East.
8. The Chorley Public Service Reform Partnership have established a programme of activity to include work to address key issues in this locality. A key part of this will be community engagement, and connecting people to services and support available in the locality.
9. Findings from the activity will be evaluated, and wider roll out will be considered. It would be a key part of this consideration to complete profiling in other areas to ensure the services being planned are meeting community needs.

Further information on the profiling can be attained from:

Vicky Willett
Performance and Partnerships Manager
Ext 5248

Chorley inner-East: Locality Area Profile

DEMOGRAPHICS	 <p>52% MALE 48% FEMALE</p> <p>C East 48% 52% Chorley 50% 50%</p>	 <p>■ LSOA 009A ■ Chorley East ■ Chorley</p>	<p>53% HOUSING IS TERRACED Chorley East 48% Chorley 27%</p> <p>52% HOUSING IS RENTED Chorley East 37% Chorley 23%</p> 	<p>19.8% POPULATION IS FROM A MIX OF MINORITY ETHNIC GROUPS</p>  <p>Chorley East 9.6% Chorley 3.7%</p>	
	LIFESTYLE	 <p>63% ECONOMIC ACTIVITY LEVELS Chorley East 69% Chorley 71%</p> <p>45% FEMALES ARE ECONOMICALLY INACTIVE (28% Males) Chorley East 38% Chorley 33%</p>	<p>22.5% LONG TERM SICK OR DISABLED Chorley East 21.6% Chorley 14.0%</p> <p>19.9% LOOKING AFTER THE HOME OF FAMILY Chorley East 21.6% Chorley 14.0%</p>	<p>47.4% HOUSEHOLDS DO NOT OWN A CAR OR HAVE ACCESS TO A CAR</p>  <p>Chorley East 32.8% Chorley 17.1%</p>	
		<p>36.7% OF ADULTS HAVE NO QUALIFICATIONS</p>  <p>Chorley East 30.9% Chorley 21.2%</p>	<p>Data suggests OBESITY IS A KEY CONCERN FOR THIS AREA (13% of GP visits)</p> 	<p>8.3% RESIDENTS HAVE BAD OR VERY BAD HEALTH</p>  <p>Chorley East 7.1% Chorley 5.5%</p>	<p>52.6% EMPLOYED IN ROUTINE AND LOW-SKILLED JOBS</p>  <p>Chorley East 47.1% Chorley 34.7%</p>
SERVICE DEMAND		<p>135.3 AMBULANCE INCIDENTS (per 1,000 population)</p>  <p>Chorley East 118 Chorley 120.4</p>	<p>8.3 FIRE & RESCUE INCIDENTS (per 1,000 population)</p>  <p>Chorley East 6.7 Chorley 6.6</p>	<p>26.2 ALL VIOLENT CRIME RATE (per 1,000 population)</p>  <p>Chorley East 17 Chorley 13.4</p>	<p>WOMEN ARE PLACING MORE DEMAND ON GP SERVICES THAN MEN (+23%)</p>  <p>Data suggests depression as a key factor (39%)</p>