

REPORT OF EXECUTIVE CABINET

ANNUAL RE-FRESH OF THE CORPORATE STRATEGY FOR 2007/08- 2009/10

1. The Executive Cabinet was asked to endorse the re-freshed Corporate Strategy for 2007/08 – 2009/10.
2. The Corporate Strategy is of paramount importance to the Council's Corporate business planning process and is a key driver for the delivery of the Authority's vision, priorities and strategic outcomes. In line with the corporate business planning process, the three year Corporate Strategy is reviewed and refreshed on an annual basis and, where appropriate, changes are recommended.
3. While the overall vision and priorities of the re-freshed Strategy remain constant with the current 2006/07 Corporate Strategy, a few changes have been made to the strategic objectives and long-term outcomes to enable the development of local solutions to climate change issues and to reflect the main strategic 'Big Issues' facing the Council (eg citizen engagement; improvement of front-line universal services; regeneration; use of resources and attraction and retention of high quality staff; climate change).
4. The revised Strategy also contains a reduced number of key projects (ie 30) aimed at assisting the achievement of the long-term objectives, chosen on the basis of their potential feasibility and funding. The number of measurable targets, linked to both the key projects and long-term outcomes, has increased to 47.
5. The revised Strategy has been compiled to take account of a series of extensive consultations with internal stakeholders, the experience of delivering the current strategy, the re-freshed Community Strategy and the new challenges facing the Council.
6. The Executive Cabinet endorsed the re-freshed Corporate Strategy for 2007/08 – 2009/10 and commend it for approval by the full Council. A copy of the Strategy document, together with a copy of the accompanying report of the Assistant Chief Executive (Policy and Performance) as presented to the last Executive Cabinet meeting, is attached so that Councillors are provided with the same level of information considered by the Executive Cabinet.

Recommendation

7. The Council is recommended to approve and adopt the re-freshed Corporate Strategy for 2007/08 – 2009/10, as now presented, as the key strategic document for the Authority.

COUNCILLOR MRS P CASE
Executive Member for Corporate Policy and Performance

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There are no background papers to this report.